

Project Assignment: Enhancing Sustainability at Mendel University in Brno (MENDELU)

Workshop for International Student Teams in NAWA project

1. Introduction

Mendel University in Brno aims to strengthen its sustainability performance across environmental, social, and governance (ESG) dimensions. As international students, you bring diverse experiences and perspectives that can help identify opportunities and propose new ideas.

This project invites each team to design **three practical sustainability initiatives—one for each ESG pillar—from the student perspective**. Your proposals must be creative, feasible, and student-driven, incorporating systemic thinking, risk and impact analysis, and the Flourishing Business Canvas.

2. Team Structure

- 3 main teams (15 members each)
- Each divided into 3 subgroups: Environmental (E), Social (S), Governance (G)
- Each subgroup creates one proposal

3. Preparation Phase

- A. Sustainability and ESG Introduction
- B. Benchmarking global and home universities

4. Project Task

Each subgroup proposes one idea improving sustainability within its ESG pillar, designed for realistic student engagement.

5. Requirements for Each Subgroup Proposal

- A. Problem Definition
- B. Proposed Solution
- C. Flourishing Business Canvas components
- D. Systemic Thinking elements
- E. Risk and Impact Analysis
- F. Benchmarking Connections
- G. Feasibility Assessment

6. Final Output

Poster Presentation summarizing key elements

7. Evaluation Criteria

Relevance, creativity, systemic thinking, FBC quality, feasibility, benchmarking depth, risk and impact quality, poster clarity.

8. Workshop Goal

Develop sustainability insight, systems thinking skills, teamwork, and actionable ideas for MENDELU.

Workshop program and tasks:

	9:00-10:30	10:30 - 11:00	11:00 - 13:00	13:00 - 14:00	14:00 - 15:15	15:20 - 16:35	16:45 - 18:00					
Monday	Arrival to Brno											
	All groups					A-B-C						
	Welcome ceremony at rectorate	Sustainability at MENDELU - presentation	Coffee break	Teambuilding and project assignment	Lunch	Group A - Idea Development and brainstorming	Group A - Campus tour and sustainability game	Group A - Introducing Flourishing Business Canvas		Idea Development and brainstorming	Trainer 1	
						Group B - Campus tour and sustainability game	Group B - Introducing Flourishing Business Canvas	Group B - Idea Development and brainstorming		Campus Tour and game	Trainer2	
						Group C - Introducing Flourishing Business Canvas	Group C - Idea Development and sustainability brainstorming game		Introducing Flourishing Business Canvas	Trainer 3		
Tuesday	All groups											
	Company visit - Sonnentor in Čejkovice				Lunch	Group A - Sustainability reports analysis and inspiration	Group A - Web search analysis and inspiration	Group A - FBC development and application		Sustainability reports analysis and inspiration	Trainer 1	
						Group B - Web search analysis and inspiration	Group B - FBC development and application	Group B - Sustainability reports analysis and inspiration		Web search analysis and inspiration	Trainer2	
						Group C - FBC development and application	Group C - Sustainability reports analysis and inspiration	Group C - Web search analysis and inspiration		FBC development and application	Trainer 3	
Wednesday	Groups A-B-C					All groups						
	9:00 - 10:15	10:20 - 11:35	11:45 - 13:00	13:00 - 14:00	14:00 - 18:00							
	Group A - Impact analysis	Group A - Risk analysis	Group A - Finalizing FBC	Lunch	Project presentation, Awards, Final ceremony in Impact Hub Brno					Impact analysis	Trainer 1	
	Group B - Risk analysis	Group B - Finalizing FBC	Group B - Impact analysis							Risk analysis	Trainer2	
	Group C - Finalizing FBC	Group C - Impact analysis	Group C - Risk analysis							Finalizing FBC	Trainer 3	
Thursday	Departure to home countries											
Friday												