

SUSTAIN TODAY, SMILE TOMORROW

GROUP B

ENVIRONMENTAL

Key problem addressed:

High short-distance transport emissions between dormitories and campus areas.

Proposal solution:

Green Bike Sharing-15minutes for free for sustainable campus

Stakeholders:

- Students
- Academic staff
- Administrative staff
- University leadership
- External partners
- Applicants/community
- Media

Risks:

- Financial risks
- Low usage
- Lack of bicycle lane infrastructure

Costs:

- Installations
- Maintance
- Time
- Indirect costs



SOCIAL

Key problem addressed:

Low student motivation to participate in workshops and limited development for students in different areas.

Proposal solution:

Workshop-based course where students can develop their skills and earn rewards

Stakeholders:

- Students
- PR teams
- Administrative Staff
- University leadership
- NGOs
- Community

Risks:

- Lack of space
- Non-financing
- Official Accreditation

Costs:

- Paid Workshops
- Materials
- Salary for coordinator
- Rent of a place
- Time of integration



GOVERNANCE

Key problem addressed:

Lack of infomation about Sustaibility in Universities.

Proposal solution:

Creating a Guidebook about Sustainability.

Stakeholders:

- Students,
- Academic Staff,
- Administrative Staff,
- University leadership,
- Other universities

Risks:

- Resistance to change
- Institutional obstacles,
- Accesibility issues in the e-book format

Costs:

- Enviromental.
- Social,
- Economical

