



THA School of Business

6th International Week
15th –19th June 2026

Dear Partners and Friends,

It is our great pleasure to invite both the teaching and non-teaching staff of your institution to participate in our upcoming **International Week**. We kindly ask you to share this save-the-date with anyone who may be interested in joining.

Our aim is to provide students and staff with the opportunity to expand their knowledge across various fields, and we are confident that your contribution will be of tremendous value. The week will focus on exchanging ideas, strengthening our collaborations, and engaging in a range of extracurricular activities and networking events.

We look forward to welcoming a diverse group of colleagues from across the globe. You are welcome to teach in **English or German**, and in certain cases, teaching in your **native language** (e.g., Spanish or French) may also be possible. Participants will also have the optional opportunity to attend the on-campus **#bigpicturemarketing Conference on June 18th**.

A formal invitation, including the link for online registration, will be shared with you shortly.

We look forward to welcoming you and your colleagues to Augsburg!
The International Team at THA School of Business

Helene Wetzel
Prof. Dr. Michael Feucht
Prof. Dr. Michael Freiboth