



N-EAMA

Economics and Management

ENMA Management Track



**European
Council for
Business
Education**

Graduate profile:

Graduates of Economics and Management with Management track will understand up-to-date managerial approaches and will be familiar with various organization's processes and actions. Ability to analyse technical documents and information, application of quantitative methods and use of information technologies enable graduates to make appropriate managerial decisions. Graduates will acquire specific knowledge in strategic management, project management, innovation and quality management. Graduates will develop change management capabilities that will help them to identify organization's issues and implement strategies to foster the change in organization's processes. Acquired managerial skills enable graduates to deal efficiently with new tasks in process management.

Recommended study plan:

code	course title	cr.	sem.	com.	type
ENA-MAR	Marketing 2	6	1	exam	R
ENA-SMA	Strategic Management	6	1	exam	R
ENA-PMA	Project Management	4	2	exam	R
ENA-RIP	Business ICT Management	4	2	exam	R
ENA-MZ	Change Management	6	3	exam	R
ENA-RKI	Quality and Innovation Management	6	3	exam	R
ENA-RLZ	Human Resource Management	4	3	exam	R
ENA-SRP	Business Management Seminar	6	4	full. of req.	R
ENA-VEM	History of Economic Thought	4	4	exam	R

Coordinator:

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Department of Management

● MENDELU
● Faculty
● of Business
● and Economics